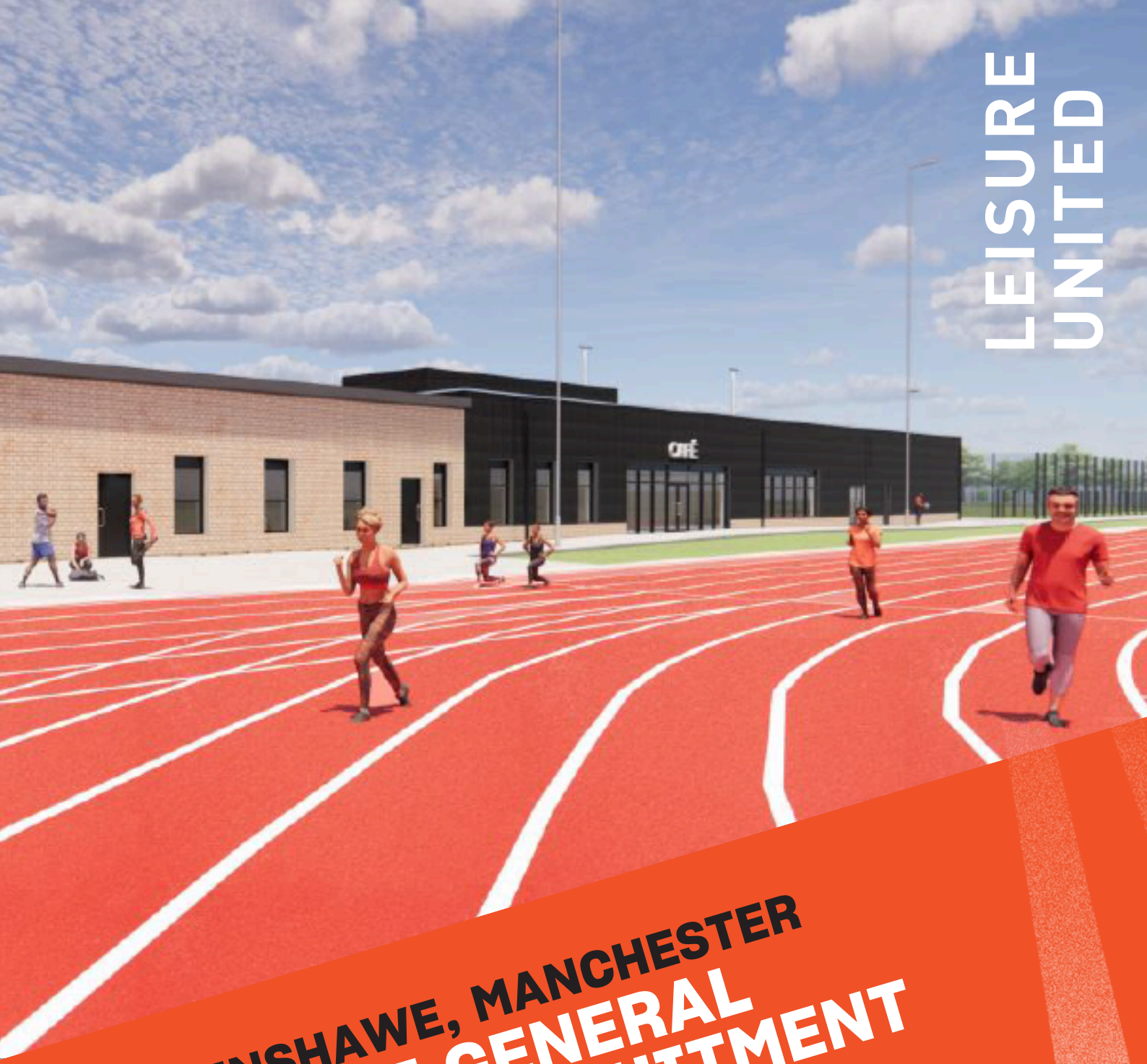


LEISURE UNITED

WYTHENSHAWE, MANCHESTER DUAL SITE GENERAL MANAGER RECRUITMENT PACK 2026

COME JOIN OUR TEAM!

We are seeking an inspiring and experienced individual to take on the role of Dual Site General Manager, leading two brand-new community sports hubs in Wythenshawe, Manchester:

- **Wythenshawe Sports Ground (from January 2027)**
- **Wythenshawe Park Sport & Wellbeing Hub (due to open Autumn 2027)**

This is a rare and exciting opportunity to step into a pivotal leadership position across two state-of-the-art facilities, each designed to deliver exceptional sport, health, and wellbeing opportunities for local residents.

You will play a key role in the mobilisation and ongoing success of each Hub, building and leading a new team to manage and operate each site.

The role will shape programming by developing strong local partnerships to ensure each site becomes a vibrant, inclusive destination for people of all ages, backgrounds, and abilities.

From grassroots participation to lifelong activity, you will help provide welcoming and inclusive hubs that bring communities together for healthier, happier lives.

You'll be joining a dynamic and growing charity with a clear mission: Get the nation moving, one community at a time.

This role offers the chance to make a tangible impact, lead passionate teams, and help build thriving community assets from the bottom up.



WELCOME FROM OUR CEO



Thank you for your interest in joining Leisure United. I am extremely proud to lead the charity at this exciting time of growth and development.

Leisure United is in a privileged and unique position, managing a growing portfolio of state-of-the-art football and community facilities on behalf of local authority partners and our parent charity, the National Football Trust.

Our ethos is to provide a participation offer for everyone – whether that's via the affiliated pathway of our partner clubs and leagues, programmes in partnership with trusted organisations, or simply casual play.

We are enthused about the rapid growth of women and girls' football, fuelled by the ongoing success and pride of the Lionesses, and we are determined to champion this movement and encourage it to flourish.

We are a trusted operator and partner, with ambitious plans to operate even more high-quality football, multi-sport, and social facilities that local communities need to thrive.

Leisure United is a place where everyone feels like they belong – whether that's to work, visit, or play.

Thank you for taking the time to consider joining our team.

Mark Coulson
CEO, Leisure United

BACKGROUND

Leisure United's journey began in 2016 with the opening of our first community football hub in Sheffield. Since then, Leisure United has grown into a national network of 20 hubs across England, driven by a passionate team of more than 300 colleagues. Supported by a central management team, each hub provides high-quality facilities that bring people together, promote active lifestyles, and strengthen local communities.

In 2021, Leisure United became the wholly owned charity of The National Football Trust, a charity established by the Premier League, The FA, and Sport England to place football at the heart of managing and enhancing grassroots facilities nationwide. Together, we share a vision to develop facilities that transform grassroots football while providing accessible opportunities for physical activity, health, and wellbeing.

Through strong, trusting relationships and meaningful partnerships, we aim to create inclusive spaces that support healthier, more active communities across the country.

Delivered through the Football Foundation, our hubs are situated on sites held under long-term tenure by The National Football Trust. Uniquely, any surplus generated locally is reinvested directly back into grassroots football within the area, helping to make the game more accessible, inclusive, and sustainable for future generations.

WYTHENSHAWE HUBS

The new Wythenshawe Park Sport & Wellbeing Hub and redevelopment of Wythenshawe Sports Ground represent an investment of more than £22 million in grassroots sport by Manchester City Council and the Football Foundation.

Each Hub will include full-size 3G pitches and other sport and community facilities supported by a pavilion featuring a community café, meeting spaces, changing rooms, and toilets, creating a welcoming environment for local residents and visitors.

Wythenshawe Park Sport & Wellbeing Hub

The new pavilion will be home to a GP surgery with 11 treatment rooms, alongside a state-of-the-art wellbeing suite, where Leisure United will deliver exercise referral and health improvement programmes in collaboration with local delivery partners. Outdoor facilities include two full-size floodlit 3G football pitches, 400m athletics track, five grass football pitches, Football Foundation PlayZone, Learn-to-Ride cycling area, pump track and skate area.

The hub has been designed as an integrated active environment, where modern sports facilities, healthcare provision, community spaces and active travel infrastructure work together to support residents of all ages and backgrounds. Representing a step change in local provision, it will significantly increase opportunities for participation, making it easier for more people to be active, improve their wellbeing and connect with their community.

Wythenshawe Sports Ground

Already one of the largest grassroots football venues in the country, with an impressive 21 grass pitches the site will be enhanced by the creation of four new full-size 3G pitches.

Alongside the new 3G pitches, the site is being transformed by a multi-million pound pavilion redevelopment featuring a new 40-station strength and conditioning gym. The gym will be the new home to Wythenshawe Weightlifting Club an Olympic weightlifting club which provides coaching and development pathways for participants of all ages and abilities, from complete beginners through to international-level competitors.



OUR IMPACT IN FY2025/26

20
Community Hubs

9k+
Fitness Members

400k+
Monthly Visitors

114k+
Matches & Training Sessions

£150m+
Social Value Delivered

OUR LOCATIONS

SHEFFIELD

1. GRAVES
2. THORNCLIFFE
3. WESTFIELD
4. DARNALL

LIVERPOOL

5. JERICHO LANE
6. JEFFREY HUMBLE
7. HERON ECCLES
8. SIMPSON GROUND

SUNDERLAND

9. WASHINGTON
10. DOWNHILL
11. FORD

NEWCASTLE

12. BLAKELAW
13. BULLOCKSTEADS

WIGAN

14. LAITHWAITE PARK
15. WILLIAM FOSTERS

LONDON

16. PARSLOES PARK

DERBY

17. RACECOURSE

SANDWELL

18. FRIAR PARK

EAST SUSSEX

19. WEALDEN

LEEDS

20. WOODHALL

OPENING IN 2027

21. WYTHENSHAWE SG, MANCHESTER
22. WYTHENSHAWE PARK, MANCHESTER
23. BILLINGHAM, STOCKTON ON TEES
24. GREEN PARK, LEEDS
25. HOLBECK, LEEDS



OUR GOALS

We have five strategic goals which underpin our mission to deliver outstanding facilities that strengthen and inspire the communities we serve.

HIGH QUALITY FACILITIES

Provide local communities with a positive high-quality, safe experience at each of our Hubs.

ENSURE SUSTAINABILITY

Ensure our Hubs are financially and environmentally sustainable providing long-term facilities for the local community.

STRENGHTEN COMMUNITIES

Make it easier for local communities to play football and be more active within their place.

WOMEN & GIRL'S PRIORITY ACCESS

Ensuring our hubs support the growth of women and girls' football at a local level.

SUPPORTING LOCAL FOOTBALL

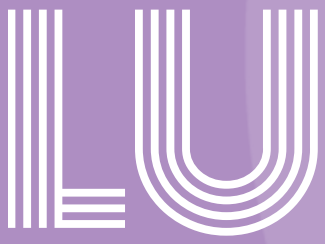
Positively impacting our local communities by reinvesting all surplus into football-led projects in the local area.

OUR FUTURE

Leisure United is one of the fastest-growing operators of community sports facilities in England...and we're here to change grassroots football for the better.

Our journey began in 2016 with the opening of our first hub in Sheffield. Today, we operate 20 high-quality, multi-sport hubs across the country as the wholly owned charity of The National Football Trust.

We have funding approved for seven new hubs, with a further nine in development, putting us firmly in place to reach 34 hubs across 18 local authority areas by 2030. This would grow our reach to managing over 100 3G and 120 grass pitches, nine gyms, and a diverse range of multi-sport facilities including athletics, netball, tennis, padel, and wheeled sports.



34+

Sites



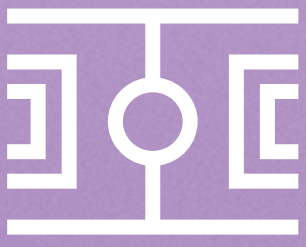
9+

Gyms



120+

Grass pitches



100+

3G pitches

OUR VALUES

Our 300 team members are integral to our mission. They're passionate about football and the communities we serve. We pride ourselves on being a supportive, people focused organisation where you can build your career and make a difference. Backed by an experienced central team, we ensure our people have what they need to deliver exceptional experiences for over two million customers each year.



We're here for every body

We believe that personal wellness should never come with barriers.



We're local supporters

We root for local communities. We build trust by valuing and listening to people.



We raise our game

As a united team, we're determined to keep pushing each other – win, lose or draw.



We keep playing

Better performance and results always come when we enjoy what we do.



Mission:

Get the nation moving, one community at a time.



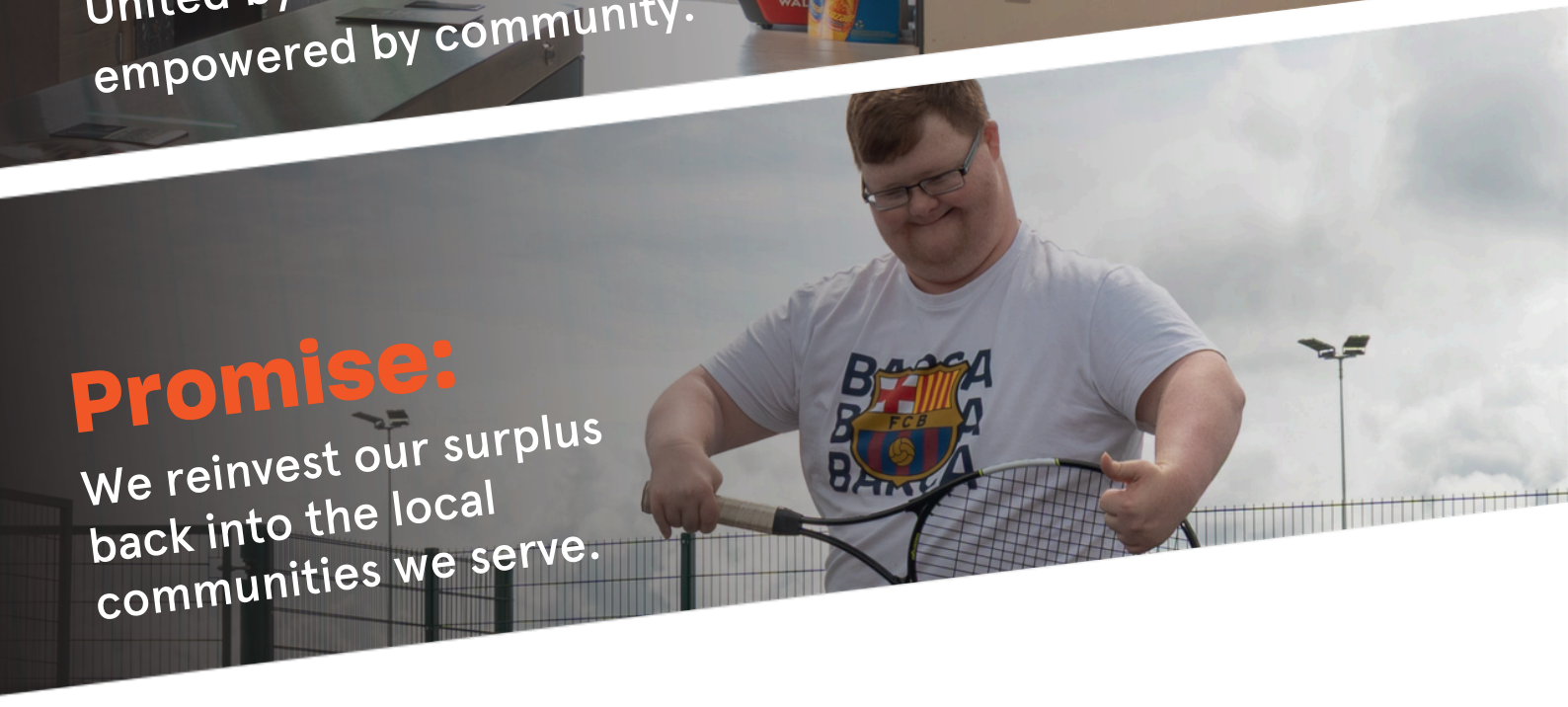
Purpose

We provide welcoming and inclusive hubs that bring communities together for healthier, happier lives.



Strapline:

United by football,
empowered by community.



Promise:

We reinvest our surplus back into the local communities we serve.

EQUALITY, DIVERSITY AND INCLUSION

We're proud that our team reflects the diverse communities we serve. We are committed to an inclusive culture where everyone, regardless of background has a clear pathway to progress and succeed.

As custodians of multi-million pound facilities, and with unique relationships across grassroots and community sport, how we do things really matters.

You don't need to follow football or sport to fit in here; we look for people who share our values.

We encourage applications from all communities and backgrounds, particularly from under-represented groups.

Our recruitment process is equitable, and we are committed to making any adjustments needed to ensure every candidate can perform at their best.





DUAL SITE GENERAL MANAGER

SALARY: £42-£47k dependent on skills and experience

HOURS OF WORK: Full time, 40 hours per week

LOCATION OF WORK: Wythenshawe, Manchester (site based)

LINE MANAGER: Senior Operations Manager

JOB SUMMARY

As the Dual Site Manager for our Wythenshawe Hubs, you will inspire and lead a dynamic team to deliver high-quality facilities across the two sites.
The role will initially be based at Wythenshawe Sports Ground, expanding to mobilise Wythenshawe Park Sport & Wellbeing Hub ahead of its scheduled opening in Autumn 2027.

Reporting to the Senior Operations Manager, you will take full responsibility for the organisation, operation, and delivery of services across the two sites. This includes managing staff performance, customer service, bookings, administration, financial management, and maintaining high facility standards.





KEY RESPONSIBILITIES

1. Deliver High-Quality Facilities & Customer Experience

- Ensure your hubs provide a safe, inclusive, and high-quality experience for users.
- Maintain operational excellence, facility standards, and compliance with legislation.
- Deliver high-quality customer service, resolve complaints, and manage internal communication.

2. Financial & Commercial Management

- Manage budgets, P&L, and income forecasting in collaboration with the Senior Operations Manager.
- Drive operational efficiency, revenue opportunities and financial sustainability of the cluster.
- Monitor stock, cash handling, and financial compliance across sites.
- Implement environmentally sustainable practices across operations.

3. Staff Leadership & Development

- Lead, coach, and empower a multidisciplinary team, fostering a collaborative, inclusive, and accountable culture.
- Ensure staff are trained, qualified, and supported, including managing the training matrix and DBS compliance.
- Provide clear direction, regular feedback, and professional development opportunities.

4. Sports Development & Community Engagement

- Oversee inclusive programming for football, multi-sport and physical activity aligned with social inclusion objectives.
- Build partnerships across a range of sectors including sport, education, health, and community organisations.
- Prioritise participation opportunities for underrepresented groups and champion access for women and girls in sport.

KEY RESPONSIBILITIES

5. Operations, Health & Safety, and Facility Management

- Take lead responsibility for health and safety, including audits, risk assessments, and emergency response.
- Ensure all equipment and activities operate safely in line with best practice and manufacturers' guidelines.
- Maintain accurate records and compliance with Health and Safety Management Systems.

6. Stakeholder Engagement

- Develop and maintain relationships with local delivery partners, funders, advisory groups, and public sector bodies.
- Attend and contribute to Site Steering Group meetings to align hubs with Leisure United's strategic objectives.

7. About You

- You are a proactive and passionate leader with a strong understanding of community sport and leisure services. You have the skills to manage complex operations and a desire to make a real difference in people's lives. Your leadership style builds strong, motivated teams and drives performance through accountability and support.

GENERAL DUTIES

- Adhere to organisational policies including safeguarding, equality, and health & safety.
- Maintain professionalism and a community focused approach.
- Support the wider charity, attending meetings, events, or training as required.
- Work flexibly, including evenings, weekends, and public holidays.
- Undertake other duties as reasonably requested by senior management.
- Collaborate with central support services to ensure effective hub management, including marketing and social media.

PERSON SPECIFICATION

Essential Experience

- Minimum of five years' management level experience in a sport and leisure environment.
- Proven multi-site management experience across a range of different sport and leisure facility types with strong results in operational and financial performance.
- Demonstrated success in leading, coaching, and developing large, diverse teams.
- Track record of delivering exceptional customer experience in a fast-paced, high-volume environment.
- Experience managing P&L, budgeting, and financial forecasting.
- Experience managing P&L, budgeting, and financial forecasting.

Essential Skills & Competencies

- Strong leadership and people management skills.
- Financially astute with the ability to identify and exploit revenue opportunities.
- Highly organised with the ability to prioritise competing demands across multiple sites.
- Excellent interpersonal and communication skills.
- Proficient in interpreting data and KPIs to drive business improvement.
- Capable of developing local marketing and community engagement strategies.
- Strong problem-solving and decision-making skills.

Essential Attributes

- Energetic, passionate about health, wellness, and active lifestyles.
- Flexible and adaptable with a hands-on, can-do approach.
- Resilient under pressure with a focus on solutions and results.
- Strong values around inclusivity, safety, and community involvement.
- Willingness to travel between sites and work non-standard hours as required.

Desirable Criteria

- Educated to degree level or a recognised management qualification (e.g., ILM, NVQ Level 5, or similar).
- Health & Safety, or other industry-relevant certifications such as IOSH level 3.
- First Aid at Work Qualification.
- Understanding of leisure management systems.
- Local knowledge of the area and the challenges and barriers to participation faced by the local community.

WHY JOIN US?

We're a community of like minded passionate people who believe that everyone from, in every part of our organisation, can make a difference. At Leisure United, you'll have the opportunity to success, grow your career, and make a lasting contribution to our charity and the communities we serve.

REWARDS & BENEFITS

In addition to the agreed salary and holiday allowance (33 days including bank holidays), you will receive a company pension, comprehensive private medical health care cover, insurance benefits including death in service cover and lifestyle savings advice via our benefits portal, because we know that personal and financial stability is important. A performance related pay scheme is in place to reward people for exemplifying our values and achieving our goals.

WELLBEING

Supporting the physical and emotional wellbeing or our colleagues really matters. That's why we provide access to GP and EAP healthcare support and free gym membership.

DEVELOPMENT

From initial onboarding, training and development needs are analysed and plans devised, with performance reviewed regularly. Your ideas and ambitions matter and we work hard to develop talent. We have a track record of promoting from within and supporting our people to grow and progress.



READY TO TAKE THE NEXT STEP IN YOUR CAREER?

Job applications must be received by midday on Wednesday 11 November 2026, and can be submitted via our Leisure Jobs page or by email to: recruitment@leisureunited.com.

If you would like to have an informal discussion about the role please email recruitment@leisureunited.com.

Your application should include:

- Your CV
- A covering letter outlining your motivation for the role and demonstrating how your experience aligns with the criteria.

All applications will be carefully reviewed against the role requirements and person specification.

Candidates who most clearly meet our criteria will be invited to a **first stage interview vanticipated to be held via Microsoft Teams during week commencing 16 November 2026.**

A small number of candidates will then be invited to a **final face-to-face interview.**

Thank you for considering Leisure United for the next chapter in your career!



DATA PROTECTION

Information provided as part of your application will be used for the recruitment process. Any data about you will be held securely with access restricted to those involved in dealing with your application as part of the recruitment process.

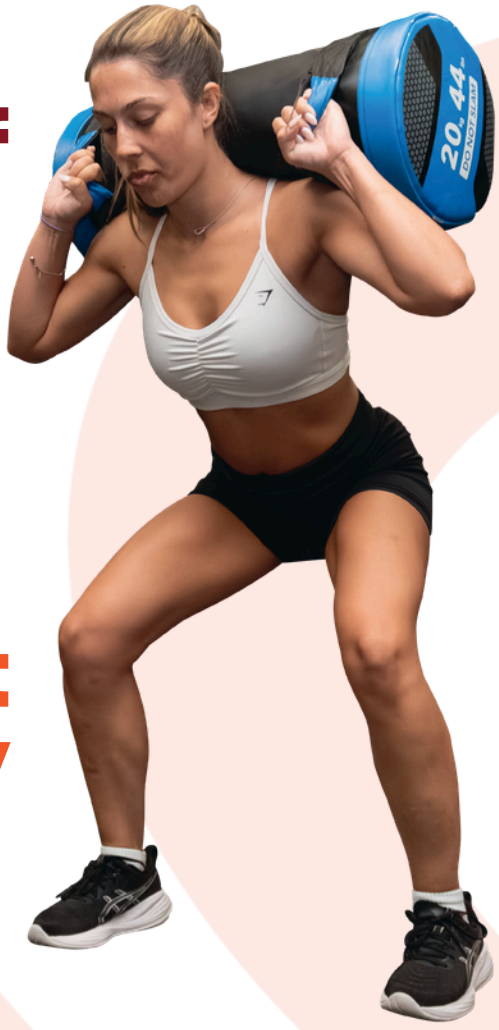
If you are successful in your application, the information you provide during the application process will be retained by us as part of your employee file for the duration of your employment, plus 6 years following the end of your employment.

If you are unsuccessful at any stage of the process, we will retain your personal information for a period of six months after we have communicated to you our decision about whether to appoint you.

Please see the full Privacy Notice for job applicants for more information about how and why your personal data will be used, namely for the purposes of the recruitment exercise, plus your rights in relation to your data.



United in our love of football fitness padel yoga wellness movement community teamwork



Four values, One team

LEISURE UNITED

United by football, empowered by community

For more information:
info@leisureunited.com

Registered Company No: 10076004
Registered Charity No: 1174371

leisureunited.com