

Head of Health Outcomes Recruitment Pack

Creating opportunities for people to
move more and live longer,
healthier, happier lives.



Role Introduction and Purpose



Lead a key strategic priority

Drive Trafford Leisure's strategic outcome of **Improving Health Outcomes for All**, helping to reduce inequalities and improve wellbeing across Trafford.

Shape system-wide partnerships

Work collaboratively with Public Health, NHS, Trafford Council, VCFSE organisations and wider stakeholders to create lasting impact.

Influence beyond leisure

Position Trafford Leisure as a trusted and influential partner within the wider health, wellbeing and community system.

Create sustainable impact

Lead the development of programmes, partnerships and funding opportunities that improve lives and strengthen communities.

Deliver Outcomes That Matter

Develop clear evidence of how movement contributes to better health, wellbeing and reduced inequalities.



About Trafford Leisure

Community Focused. Purpose Driven.

A Social Enterprise with Purpose

Trafford Leisure is a community-focused leisure operator and Community Interest Company delivering sport, physical activity and wellbeing services on behalf of Trafford Council.

Making a Difference Every Day

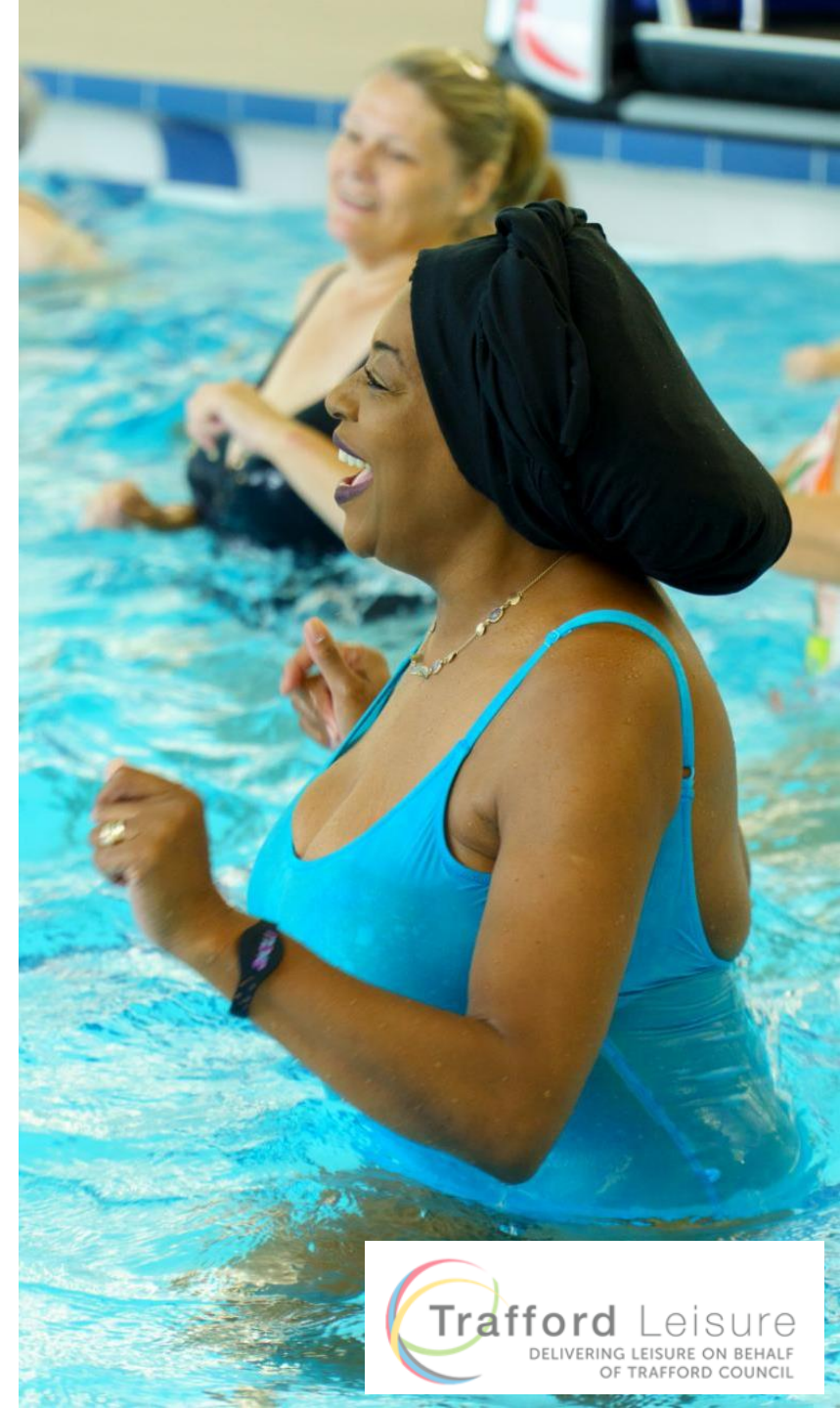
Our purpose is to inspire and create opportunities for the people of Trafford to move more every day and live longer, healthier, happier lives.

Reinvesting in Communities

As a social enterprise, we reinvest in facilities, programmes and partnerships that improve health, reduce inequalities and strengthen community wellbeing.

Working Together for Greater Impact

Through our move and Trafford Leisure brands, we work with partners across Trafford to create opportunities that help people live healthier lives.



The Opportunity



A Role with Borough-Wide Impact

Lead a Key Strategic Priority

- Drive Trafford Leisure's strategic outcome of Improving Health Outcomes for All.
- Reduce health inequalities and improve wellbeing across Trafford.

Shape the Future of Health and Wellbeing

- Work collaboratively with Public Health, NHS, Trafford Council and VCFSE partners.
- Develop innovative, commissioning-ready services and funding opportunities.
- Position Trafford Leisure as a trusted system partner.

Influence at Executive Level

- Work directly with the CEO, Executive Team and Board.
- Shape organisational priorities and future direction.

Your Impact

Making a Difference Across Trafford

1. Building Strong Partnerships

Create meaningful relationships across health, local government and community sectors to support shared priorities.

2. Improving Community Health

Support programmes and pathways that help residents become more active and improve their wellbeing.

3. Securing Investment and Growth

Secure funding and commissioned income opportunities that enable Trafford Leisure to reach more people.

4. Using Insight to Drive Outcomes

Ensure decisions are informed by evidence, data and measurable impact.



Your Impact

How We Create Change	Inputs	Facilities	People	Partnerships	Investment
↓	Activities	Physical activity	Health interventions	Community outreach	Referral programmes
↓	Outputs	Increased participation	More targeted engagement	Improved access	↓
Outcomes	Better physical health	Improved mental wellbeing	Reduced loneliness	Increased confidence	↓
	Impact	Healthier, happier communities	Reduced inequalities	Longer-term system benefits	

Your Impact Framework

- More People Moving
- Reduced Health Inequalities
- Improved Wellbeing
- Stronger Communities
- Sustainable Social Impact



Who We're Looking For

An Influential and Collaborative Leader

Passionate About Making a Difference

A leader motivated by improving health, wellbeing and life outcomes for local communities.

Strategic and Commercially Aware

Able to balance long-term vision with practical delivery, funding opportunities and measurable outcomes.

Experienced Partnership Builder

Skilled at building relationships and influencing stakeholders across Public Health, NHS, Local Authority and VCFSE sectors.

Values-Led Leadership

Committed to inclusion, collaboration, integrity and Trafford Leisure's social purpose.



Why Join Trafford Leisure



Join a Purpose-Driven Organisation

A Genuine Social Purpose

As a social enterprise, we exist to benefit our communities, not shareholders.

Supportive and Collaborative Culture

Work alongside passionate colleagues committed to innovation, inclusion and continuous improvement.

Opportunity to Create Lasting Impact

Play a leading role in shaping health and wellbeing outcomes for Trafford residents.

Great Benefits and Flexibility

Enjoy flexible working, wellbeing support, pension benefits and access to our leisure facilities.



Head of Health Outcomes

The executive leader responsible for translating Trafford Leisure's social purpose into measurable improvements in health, wellbeing and community outcomes

Salary: £53,000 - £58,000 per annum full-time equivalent

Location: Timperley, Greater Manchester

Contract: Part-Time, 3 Days Per Week

For further information and application details, please visit our website or contact the People Team: supportservices@traffordleisure.co.uk

