Greater Manchester Moving

Artificial Intelligence Policy

Our Approach to Artificial Intelligence (AI)
At Greater Manchester Moving, people and relationships are at the heart of everything we do. As we explore new technologies, including Artificial Intelligence (AI), we remain firmly guided by our mission: active lives for all.
We believe AI can help us work smarter and more inclusively — but it must be used with care, integrity, and transparency. Here's what you can expect from us:

1. People First
AI will never replace human connection, care, or judgement. We use it to support our work, not substitute the vital role of people, relationships, and local knowledge.

2. Transparency
We'll be honest and open when AI is used in our work — from writing content to analysing data. If something is AI-generated, we'll make that clear.

3. Inclusion and Equity
We'll make sure AI is used in ways that promote fairness and reduce harm. We actively consider whether AI tools might reinforce bias, exclude voices, or create barriers — and we work to prevent that.

4. Data Responsibility
We handle data with care, always following UK data protection laws. We never input sensitive or personal information into AI tools.

5. Environmental Sustainability
We recognise that digital technologies, including AI, have environmental impacts — from energy use to data storage. We will:
- Use AI only when it adds value and is proportionate to the task
- Prioritise low-impact tools and settings where possible
- Factor sustainability into our technology choices and partnerships
- Keep learning about how to reduce the carbon footprint of our digital work

We see this as part of our broader commitment to a greener, healthier Greater Manchester.

6. Learning and Collaboration
AI is evolving fast, and so are we. We're committed to learning, testing, and adapting together — openly sharing insights, asking questions, and supporting one another across the movement.

7. Clear Boundaries
We use AI for things like summarising information, generating ideas, and streamlining tasks — always with human oversight. We *do not* use AI to:
- Make automated decisions that affect people's lives or opportunities
- Monitor or profile individuals or communities
- Replace real human interaction in community settings

We only use tools that align with our ethical values and will seek expert advice when needed.

A Living Commitment
This policy will grow and evolve as the technology does. We'll keep listening, learning, and improving to make sure our use of AI supports – not compromises – the trust, care, and collaboration that define Greater Manchester Moving.

Last review: N/A	This review: November 2025	Next Review: November 2027
Approval by Board: N/A	Reviewer: Strategic Lead – Business Operations	