

Creating a Positive Culture

Fund for Sports Clubs

Information Booklet



Greater Manchester
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Introduction

We want sports clubs across Greater Manchester to be places where people feel welcome, valued and able to belong.



This fund, made possible by Sport England with investment from The National Lottery, helps clubs invest in activities that strengthen positive culture by listening to members of all ages and involving them in shaping club life.

The aim is to support positive experiences, strong relationships and inclusive club environments.



We know that positive culture grows when people feel heard, respected and supported. Creating space for youth and athlete voice, alongside the views of volunteers and parents, helps clubs become safer, more inclusive places to take part.



This fund is designed to support activity that works for your club, in ways that feel practical, accessible and meaningful. Whether you are taking first steps or building on existing good practice, we encourage you to apply.

Key information

We are seeking to provide funding for activities that help sports clubs build and strengthen positive, welcoming, and inclusive cultures.

This funding will support initiatives that listen to club members of all ages, involve them in decision making, and encourage meaningful participation in shaping club life.

All activities must focus on creating environments where people feel safe, valued, and supported to take part and thrive.

Topics of focus will include mental health and well being, inclusion, and youth and athlete voice.

Funds Available

£ 250 - £1500

Applications are open sport clubs and groups that are:

- Based in Greater Manchester.
- Have a constitution or governing document.
- Have a committee or board.
- Have relevant insurance and safeguarding policies in place.

Applicants must be able to demonstrate how the activity will benefit their club and contribute to a positive, inclusive sporting environment.

Applications Close:

12 April 2026

Funded projects end:

31 October 2026

Fund Available

Up to £250

1. Listening to your club

We'll fund projects that help clubs listen to their members to find out what they want to change to make the club feel more supportive, welcoming, inclusive and safe.

This could be over one session or several, with one age group or your whole club. You could do a survey or online poll, have a one-off session or event with your club members, ask coaches to gather feedback in training sessions, ask teams to nominate a representative to share their feedback. You might ask members to create a video or poster campaigning for the improvement they'd like to see. Make it fun, interactive and engaging for your members.

You might spend the funding on resources like stationary or sports equipment, digital tools or software, printing posters or surveys, physical things like feedback boxes or notice boards, youth voice training for volunteers, small incentives or prizes for people that give feedback, food and snacks for people attending events and sessions.

You can find creative ways to listen to what young people have to say from [Street Games](#) and [Play Their Way](#).

Fund available

Up to £1500

2. Making the change

We'll fund projects that help clubs make changes based on what their members want, that will make the club feel more supportive, welcoming, inclusive and safe.

Clubs applying for this funding need to tell us about how they've already listened to their members voices.

Here are some example of the kinds of projects we could fund:

Creating resources that help new members feel welcome, like a warm welcome video, printed induction packs, a well-being notice board.

Support coaches in creating inclusive sessions by funding training and resources, such as menstrual health awareness and 'period kits,' or neurodivergence training and sensory tools.

A campaign at the club, led by young players addressing an issue that's important to them like 'no vaping on the sidelines' or 'positive parent behavior.'

Improving facilities so that members feel safer by fixing broken locks on changing rooms, or creating a chill out space with sensory equipment.



Funding details

What We Will Fund

Equipment and resources	Items and resources needed to support activities that help build a more supportive, welcoming, inclusive and safe club environment.
Food and refreshments	Reasonable food and refreshment costs that support engagement and participation in funded activities.
Training and skills building activities	Activities that build skills, confidence and understanding to support positive culture within your club.
Minor building repairs linked to culture and safety	Minor repair costs that directly support a welcoming, inclusive and safe environment, where these have been identified through consultation with club members. example: fixing changing room locks, improving signage, or improving lighting around the facility or clubhouse.
Venue hire	Local venue hire costs required to deliver the funded activity.
Volunteer expenses	Travel or other reasonable expenses for volunteers supporting the funded activity.
Staff salaries	Staff costs where these are directly related to delivering the funded activity.
DBS checks	DBS checks for volunteers or staff who are delivering the funded activity.

Funding details

What We Will Not Fund

<p>Costs not linked to the activity</p>	<p>Any costs that are not directly related to the activity being funded, including sports equipment or playing kit.</p>
<p>Major building works</p>	<p>Major building renovations or repair costs that are not directly related to creating a supportive, welcoming, inclusive and safe club environment.</p>

How Funding is Managed

GM Moving will purchase goods and services directly from suppliers on your behalf through our own finance processes. This is due to requirements set by Sport England when funding clubs.

For smaller costs such as volunteer expenses and refreshments, you will need to keep a clear record of all spending and retain all receipts.

We will provide further detail and support on this for successful applicants.

Application process

How to Apply

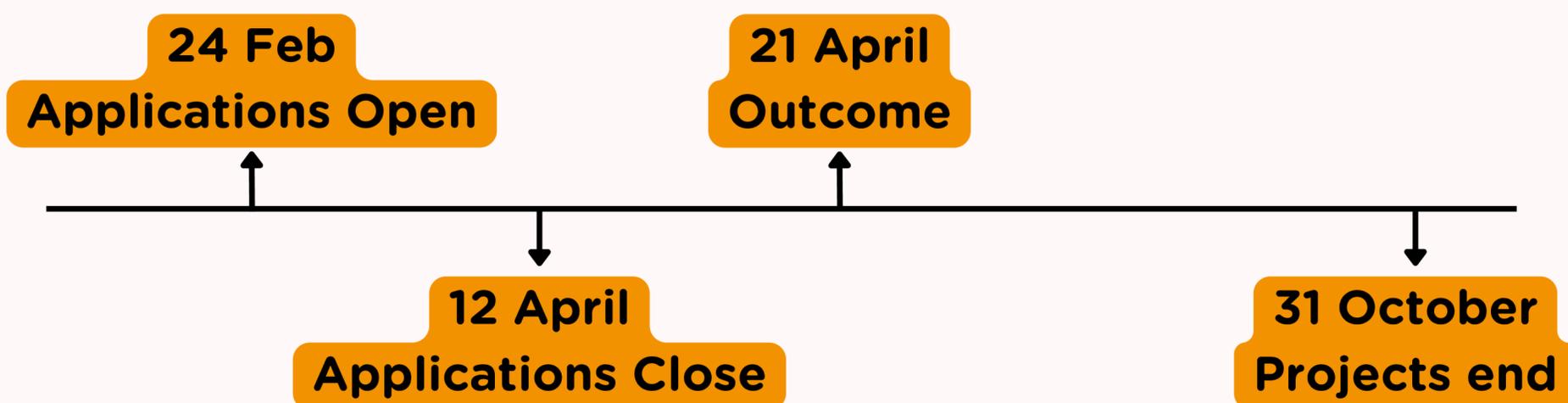


[Form Link](#)

Scan the QR code or click on the Form Link to apply for funding.

The application form asks for detailed information about the activity you want to deliver, how you will involve club members, and how it will support a positive and inclusive club culture.

Application Timeline



All applications will be reviewed by GM Moving staff against the funding criteria set out in this booklet. We aim to ensure the process is fair, transparent and consistent for all applicants.

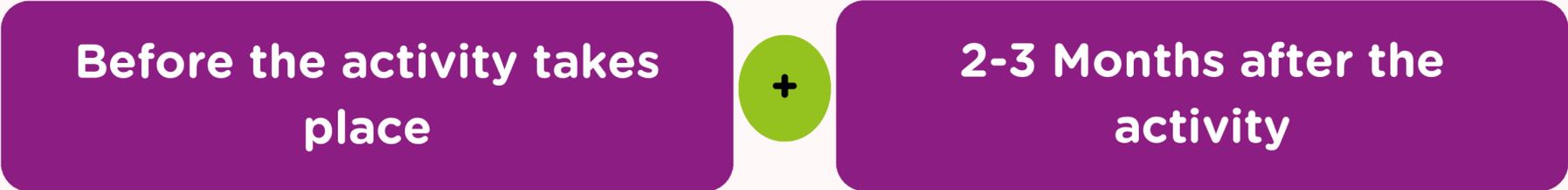
We will notify all applicants of the outcome of their application by 21 April 2026.

If you are successful

We want to make reporting as easy and accessible as possible. You will not be asked to complete any written reports.

Instead, we will meet with you twice for check-ins to complete a short survey and talk through your experience. This will focus on how the activity has supported positive culture within your club, including how members were involved and the changes that have been made.

These two check ins will take place:



This information helps us understand whether the funding is making a difference. It also helps us build evidence to support future investment in safeguarding and welfare across sport.





Thank you for your interest!

Positive club cultures are built when people feel listened to, valued and able to shape their sporting experiences. Creating inclusive environments helps clubs become places where everyone can belong and thrive.

This fund is designed to support practical and meaningful activity that strengthens positive culture within your club. Whether you are starting new conversations or building on existing work, we encourage you to apply.

If you are unsure about your eligibility or would like guidance before applying, please email us:

sportswelfare@gmmoving.co.uk



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