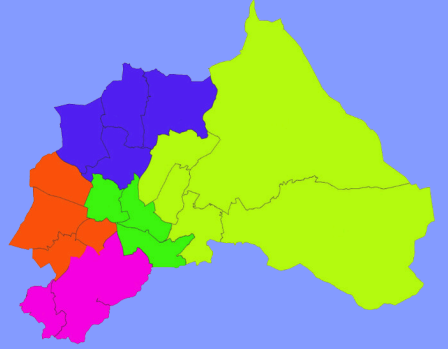


Oldham Move More Feel Better plans

2025-2028

Target audiences

Health inequalities and inactivity in place. To be defined further once neighbourhood engagement has taken place to understand need.



Target areas

Hyperlocal areas in our five districts

Aims

Replicate the 'community partnerships' approach in other neighbourhoods in each of our five districts in Oldham. Integrate physical activity as a solution for tackling inequalities and improving health and well-being in place & across the system



Integrating physical activity across sectors

Place Partnership principles are adopted across other strategic/operational initiatives, resulting in more collaborative approaches to the work

Connect and integrate with the 'Working in Neighbourhoods with a resident focus' teams in each district

Working with local partners in each district (VCFSE, PCNs, Leisure, and Culture for example) to reach a wider audience and prioritise wellbeing

Tackling inequalities

Engage with local residents and organisations to build a better understanding of local inequalities

Ensure the approach helps everyone to move more but gives support to those who need it most



Provide local organisations the skills and confidence to deliver, facilitate, or signpost to activities which support people to move more locally

Strengthening community capacity

Replicate the Community partnership approach in each of our five districts in Oldham to meet the local need

Support projects like Active Through Football to be run sustainably by empowering local organisations or volunteers

Support residents and groups to become advocates for moving more

Grow community collaboration

Developing skills and sharing best practice to enhance knowledge and confidence towards movement/moving more



2028 & beyond

Embedding Place Partnership principles in 'Working in Neighbourhoods with a resident focus' teams. Integrating physical activity into more strategies and action plans and increasing community power and leadership.