



**Rochdale AFC
Community Trust**

Casual Coach

Candidate Information Pack

Introduction

Rochdale AFC Community Trust are looking for experienced multi-sports coaches to lead and deliver PE lessons, multi sports camps and deliver Premier League programs such as PL Kicks and PL Primary Stars Programmes.

Rochdale Community Trust is the official charitable arm of Rochdale AFC, dedicated to using the power of sport and physical activity to inspire positive change across the local community. Established in 1987, the Trust has grown to deliver a wide range of programmes that support health, education, social inclusion, and community cohesion.

Working with people of all ages and backgrounds, Rochdale Community Trust aims to improve lives through inclusive, high-quality activities, while promoting lifelong learning, wellbeing, and opportunity. Its work is rooted in the values of respect, inclusion, and empowerment, making a lasting impact throughout the Rochdale borough and beyond. With a strong record of community delivery spanning a 34-year history, Rochdale AFC Community Trust are ideally placed to make a huge difference to the lives of people in Rochdale and are looking for someone to shape that journey.

If you share our vision, want to join us on our mission and share our core values, please send a CV or covering letter detailing how your previous experiences and knowledge meets the Person Specification to the email address below, with the subject title **COACH**

Contact:
community@rochdaleafc.co.uk

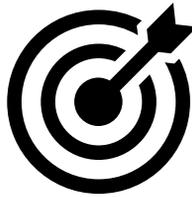


OUR TOWN. COMMUNITY.



VISION

We share the vision of making Rochdale one of the best places in the world to live, work and play – a place where ALL voices are heard.



MISSION

We use the power of football and our community standing to raise aspirations and transform lives.



VALUES

Throughout all that we do the following core values are exhibited by everyone connected with Rochdale AFC Community Trust.

PASSIONATE

IMPACTFUL

HONEST

HIGH QUALITY

FAIR



The Role

Job Title:	Coach/Lead coach
Work Base:	Crown Oil Arena, Sandy Lane, Rochdale, OL11 5DR
Salary:	£12.21 Hourly rate/expenses – £15 for lead coaches
Employment Type:	Casual / Flexible (including weekdays, evenings, and occasional weekends)
Contract Length:	Casual hours

Purpose of the position:

The purpose of this position is to deliver high-quality coaching across multiple sports, fostering skill development and teamwork in young athletes. The role also might involve leading and mentoring a team of coaches to ensure consistent, engaging, and effective sessions. This position supports the overall growth and success of the sports program through strong leadership and multi-sport expertise.

Main duties and responsibilities:

delivering engaging multi-sports sessions by planning and leading high-quality, inclusive activities across a range of sports for children and young people in both school and community settings. The role involves promoting participation and enjoyment by creating a fun, safe, and supportive environment that fosters physical activity, skill development, and a lifelong love of sport. It also focuses on supporting educational and social outcomes by using sport to develop participants' confidence, teamwork, resilience, and healthy lifestyles. Coaches are expected to adapt sessions to meet the diverse needs of individuals, including those with disabilities or from underrepresented groups, and act as positive role models by representing Rochdale Community Trust with professionalism, enthusiasm, and integrity. Ensuring safeguarding and health & safety is a key aspect, requiring adherence to all relevant procedures and the prompt reporting of any concerns. Additional responsibilities include maintaining equipment and resources, accurately completing required documentation such as attendance records and session evaluations, attending training and meetings to support professional development, and contributing to wider Trust activities, including events, holiday camps, and outreach initiatives.

Employee benefits:

- Flexible working hours
- £175 uniform allowance
- Rochdale AFC match tickets
- Cycle to work scheme

Recruitment Timetable:

There is no application deadline - we will hold first round interviews with selected candidates as applications are received and close the vacancy once a suitable candidate is found.

Person Specification

When completing your cover letter, please highlight, using examples, how you meet each element of the person specification.

Skills and Qualifications

Essential:

- Minimum UKCC Level 1 coaching qualification in any sport or FA level 1 Football
- Experience working with children or young people
- Strong communication and organisational skills
- Ability to lead or assist a session confidently
- A commitment to safeguarding and child protection
- Willingness to work flexibly across different sites and times

Desirable:

- FA Level 2 (or equivalent) coaching qualification
- D1 (minibus) license
- Working towards a sports degree
- Teaching qualification
- Hold an Enhanced DBS certificate/ on the update service

Knowledge and Experience

Essential:

- Understanding of a sporting club foundation/trust.
- Computer literate.
- Understanding of how to market programmes to schools and educational partners.
- Knowledge and understanding of safeguarding children and vulnerable adults.
- Designing multisport session plans that link in line with the national curriculum.

Desirable:

- Knowledge of Rochdale and the surrounding geographical area.
- Leading a team of coaches

Application Process

1. APPLICATION

To apply, please follow the steps outlined below.

1. Please send the following to community@rochdaleafc.co.uk, with the subject title Coach
 - o CV showing your career to date
AND
 - o Cover letter highlighting your motivation for the post and indicating how your skills and experience meet the person specification.

2. SELECTION

All applications received will be shortlisted against person specification. Those matching our requirements will be invited to short interview.

We will then shortlist and a formal interview/look around will be arranged for a suitable time.

Due to the volume of applications received for most roles, we are only able to contact candidates if they are shortlisted for interview. If you don't hear from us within two weeks of your application, unfortunately on this occasion you should assume your application has not been successful.

We aim to provide feedback to all shortlisted candidates who are unsuccessful at interview. However, due to the volume of applications received for most roles, unfortunately we will not provide feedback for those who are not shortlisted for interview.

3. CHECKS & REFERENCES

If you are successful with your application, and at interview stage, we will ask for the details of two named contacts to act as references; one of which must be your current or most recent employer.

Successful candidates will also be required to undertake a Disclosure and Barring Service (DBS) check before officially joining Rochdale AFC Community Trust.



Our Commitment

Rochdale AFC Community Trust is wholly committed to Safeguarding and promoting the welfare and safety of children and young people. We fully expect all Board members, employees and volunteers to always demonstrate and communicate this commitment.

As an equal opportunities' employer, all qualified applicants will receive consideration for employment and will not be discriminated against based on race, colour, religion or belief, gender, sexual orientation, gender identity, ethnic or national origin, disability, age, pregnancy or maternity, marital or civil partner status or any other consideration prohibited by law.

We are committed to positively promoting equality of opportunity in all aspects of employment. All applicants will be considered for employment based on the job requirements and the individual's ability and merits in meeting the requirements



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www.rochdaleafccommunity.org