

GM Walking and Wheeling Fund: Supporting communities to move more

About the GM Walking and Wheeling Fund

The GM Walking and Wheeling Fund (GMWWF) aims to help improve the health and wellbeing of communities in Greater Manchester (GM) by encouraging people who are usually less active or inactive to walk or wheel regularly. By wheeling, we are referring to wheelchair users, people using a mobility aid, and people pushing a buggy.

We provide funding to support the voluntary, community and social enterprise (VCSE) sector to develop and deliver initiatives that:

- Enable and empower everyday walking and wheeling through projects driven from within local communities.
- Support the recruitment of walking and wheeling champions across the system, made up of organisations, groups, volunteers, and community members.
- Are designed with long-term sustainability in mind.

What we are looking for

We are looking for a GM-based partner to provide expertise and administration for the next round of the GMWWF to increase walking and wheeling across our city region.

The successful organisation will:

- Work with us to finalise the design of the 2023-24 funding round, ensuring that the application process is as accessible and inclusive as possible.
- Help us to work towards our key priority of designing movement into all health and care pathways and systems.
- Administer the fund on our behalf, utilising the [learning from previous rounds](#) (our 2022-23 impact report is currently being finalised and will be released soon. Please contact us to request a copy).
- Work collaboratively with community connectors to increase the accessibility of the application and panel decision-making process.
- Collate and share with us any learning or reflections arising from your administration of the fund.
- Work with us on a learning/celebration event for the fund at the end of the process.

Please see the following case stories for examples of health and care-related projects we've previously funded:

- [Manchester Deaf Centre](#)
- [Speakeasy](#)
- [After Breast Cancer Diagnosis Nordic Walking](#)

Schedule

A suggested schedule is provided below, but we can work together to finalise this:

Time	Phase
4 August 2023	Deadline for submission of proposals from interested parties
17 August 2023	Appoint successful organisation to administer the fund
Aug/Sept 2023	Work together to agree final application criteria for GMWWF applicants
Sept/Oct 2023	GMWWF opens to applications
End March 2024	All projects funded through the GMWWF to have completed delivery

Resource available

- £100,000 (inclusive of your administration costs)

Additional considerations

We would like all grant applicants to be linked into and be able to benefit from our existing suite of [GM Walking resources](#), and to be willing to become members of the [GM Walking Voice](#).

We work closely with our evaluation team who will evaluate the GMWWF on an ongoing basis to gauge the reach and range of investments made, and which approaches are most effective in supporting viable investments. The successful administering organisation will be expected to collate and share information and learning to feed into this evaluation.

We will provide support and guidance on the most appropriate means of evaluating the impact of investments made, changes in attitudes and increased volumes of walking and wheeling on an ongoing basis.

Useful information/resources

- www.gmwalking.co.uk
- @GMWalks (Facebook/Twitter/Instagram)
- [GM Moving in Action strategy](#)
- [GM Moving Integrated Health and Care](#)
- [GM Walking Fund: learning and evaluation from 2021 round](#)
- [Top 10 tips for distributing Community Investment Funds](#)
- [GM Walking Ambition Learning Event 2022](#)

Next steps

If you are interested in working with us on this, please provide a proposal (maximum four pages) covering the below and send it to Carole Pollard (carole@gmmoving.co.uk) **by 5pm on Friday 4 August 2023.**

- How you would administer the GMWWF on our behalf.
- How you would support our health and care integration work by targeting potential grant applicants working with people that are known to be statistically more likely to be less active, such as people with disabilities and/or long-term health conditions, people from diverse ethnic communities, and people from lower socio-economic groups.
- How you would work to encourage applications from as diverse a range of groups as possible.
- Your knowledge of existing local grant schemes and how you would ensure the GMWWF would link in with and/or complement these.
- A breakdown of all costs associated with providing management and administration services for this fund.
- An example or case study of how you have successfully managed and administered a grant system before.

If you have any questions or would like a chat about the fund, please contact:

- Beth Sutcliffe if during week commencing Monday 24 July (beth@gmmoving.co.uk)
- Carole Pollard at all other times (carole@gmmoving.co.uk)

Background information on the GMWWF for your general consideration

Criteria for GMWWF grant applicants

All GMWWF grant applicants should clearly demonstrate the following in their application:

- How they would engage individuals and groups that are statistically more likely to be less active, such as people with disabilities and/or long-term health conditions, people from diverse ethnic communities, and people from lower socio-economic groups.
- How their proposed project would improve the physical, mental and/or social wellbeing of its beneficiaries.
- How they have engaged with the community they aim to work with to develop their project idea.
- How they will try to ensure the long-term sustainability of their project.
- Their willingness to share learning and outcomes of the fund, including through storytelling.

Applicants should also demonstrate how their project would meet one or more of the below objectives:

- Recruiting walking and wheeling champions.
- Building and increasing knowledge, capacity and confidence of local walking and wheeling volunteers, champions, and advocates.
- Working with communities to understand key destinations, routes, and local barriers to walking and wheeling.
- Supporting the use, maintenance and/or preservation of Greater Manchester green and blue spaces through increased walking and wheeling opportunities and removal of barriers.
- Engaging with communities and workplaces to encourage employees to walk or wheel to and from work and/or as part of their daily routine.
- Working with schools and workplaces to help them develop and implement plans that promote active travel choices.