Whole system and culture change

Creating the conditions for whole system and culture change by leading, supporting and connecting people, learning, networks and movements at a GM, regional, national and international level.

Growing system maturity – measured across the 5 enablers of change

Physical activity in all GM policies - recognised as key to a greener, fairer, more prosperous GM

Growth and diversification of people & partners in the movement for movement - counts and measures at events, stakeholder maps, case studies, stories and podcasts etc

System and culture change - noticing changes in language, models, approaches, ways of working

Shifting norms - reflected in physical environment

Learning is spreading and growing - across and between both formal and informal systems. Effective communities of practice, and connected learning from local to global

Everyone able to play their role - growth in agency and power with

Enabling everyone to play a role...

...in shifting cultural norms and systems...

...to create the conditions for active lives for all.