Place based work

Our ambition:
To grow and spread place-based active approaches, environments and partnerships. To create the conditions for active lives in the 10 localities, their identified neighbourhoods and across the city region.

Our contribution:
Use a person-centred, whole-system approach to develop a greater understanding of overarching barriers to physical activity, movement and sport. Use this knowledge to enable conditions for increasing movement at a local level with a focus on 3 key audiences.

Leading
...work alongside SE and localities to expand and deepen the Local Pilot, evolving the community of learning and evidencing the move into whole system change.

Supporting
...localities to strategically identify and address inequalities that persist and ultimately prevent active lives for all.

Connecting
...expanding and sharing the Local Pilot narrative, both locally and nationally, while exploring the amplification of LP work into a wider place-based approach.

We measure change against the 5 enablers: