

## Frequency Asked Questions – Systems Leadership Tender

- **Can appendices for a case study or image/ diagram be included?**  
Yes, but won't be included in the scoring and only for a case study, testimonial or image/ diagram to bring your response to life. Not for additional content or text
- **Is the budget inclusive of speakers, venues etc?**  
Yes. Please include this within the breakdown of costs and show the split between design and delivery
- **Who is responsible for the marketing and communications?**  
We expect the new partner to be responsible for setting up a booking system, monitoring registration and attendance, identifying gaps in representation etc. We also hope that the new partner will help us connect with new audiences who have a role to play, but might not initially see sport and physical activity as a key area of their work. So having trusted relationships within different networks will be helpful. Your submission should detail how you will work with our catalysts, one of which is marketing and communications.
- **Will the new partner play a lead contractor role?**  
Yes. Our relationship will be with the new partner, but we expect the new partner to pay other delivery partners and speakers to deliver the content from the overall budget and build the team of delivery partners
- **How will this be evaluated?**  
We want the new partner to describe how you will work with our insight and learning team to ensure that key learnings and reflection are embedded throughout the work. We don't see evaluation as something that is done at the end. We prefer to learn what change has taken place, how and why, rather than traditional methods of monitoring KPIs
- **What's the relationship between the new partner and the Strategic Lead for People and Leadership at GreaterSport? Are you the contract manager?**  
Technically yes, but I'd prefer it if it wasn't that formal or transactional. We will be working together as partners. I'm here to support, connect to other initiatives and challenge where helpful and necessary
- **You have delivery partners. Why are you looking for someone new?**  
We have a great team of delivery partners that we have been working with for a number of years. What we are looking for now is someone to pick up the role that is currently played by GreaterSport to curate and co-ordinate the approach without necessarily delivering the content

- **What's not in the brief?**

Participation in the sessions has been really diverse, but I have to accept that our current delivery partners and speakers are mainly white women. I don't want to lose our current partners as they all bring a specific and relevant insight and expertise, but we need to do more to bring different and more diverse partners into this work so we are reflective of our participants and GM communities and because of the different insights and perceptions they will bring to our learning.