

BRINNINGTON Maps!

Brinnington Maps Journey – That Counts in Brinnington Forum

July 2019

- Ideas were put forward through partners and residents to create Brinnington own maps in the first That Counts in Brinnington Forum.

August 2019

- A project plan for the group was made following brainstorming and conversations at the second TC in Brinnington Forum.
- New partner Transport for Greater Manchester (TfGM) became part of the discussions alongside the community, residents and Brinnington Big Local.



August 2019

- A meeting was held to discuss introducing a map for Brinnington to direct, highlight and showcase the area and share ideas of the types of maps.
- This led to brainstorming ideas to highlight landmarks, assets, places, what we can include on them and how we embrace using them.

August - September 2019

- A large Brinnington Map with sticky notes was used to explore landmarks and assets to be included on each map.



October 2019

- The creation of a visual to show the connectivity between the ideas from residents and partners.
- Meeting with residents, Brinnington Big Local and TfGM to discuss designs, content, themes and style.
- Brainstormed with example of maps utilised elsewhere ranging from tourist maps to illustrated maps, park maps and more.

November 2019

- Third Forum meeting took place to discuss progressions and developments with the maps.
- Conversations with local residents continued through local events in Brinnington.



November 2019

- Application was submitted for "Sustainable Journeys" to help fund the creation of the maps.
- Creation of three maps with different themes - General, Historical and Physical activity (Walking) confirmed through resident involvement.
- Conversation held around plans to install a large map on the side of First House once designs have been created.

February 2020

- Met with TfGM to assess the choices of illustrators to create the Brinnington Maps.
- One illustrator was then selected who was selected at the fourth TC in Brinnington Forum: Tonwen Jones.

March 2020

- Tonwen used her time to visit all local assets and take away key information to create the content for the maps.
- Designs were then confirmed with Forum group members.

July - September 2020

- Assessed the general consensus of the maps - which was very well received.
- Walking routes were submitted and continued conversations were had to finalise the physical activity map.



November - December 2020

- Maps created and presented to the Forum.
- Maps were introduced to the community via social media.

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February 2021

- Social media campaign launched and shared through residents, partners and local organisations.
- Press Release organised and produced.
- First Map download available via the Life Leisure webpage.

April 2021

- From conversations with residents the ambition was to have the maps on the side of a building in Brinnington.
- Discussions were held around launching further 2 maps and potential distribution dates.



May 2021

- To explore the maps being installed on a larger scale, insight was gathered to find out where in the centre the preference would be on the side of one of the buildings - First House.

July 2021

- A brainstorming session with Forum members led to discovering an important aspect of the maps. How can they be used and how do we measure this?

August - September 2021

- A large leaflet drop (3000 delivered) of the General map to most Brinnington households was carried out in preparation of the launch of all three maps.

November 2021

- On Wednesday 3rd November 2021, all three maps were installed on the side of First House in Brinnington and all three maps were also launched online and available to download from the Life Leisure webpage!



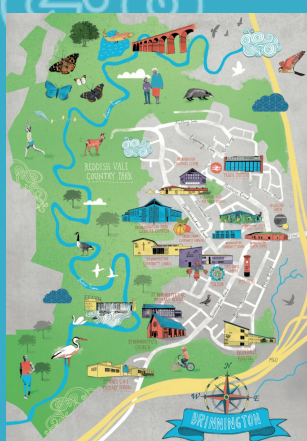
Future

- Continue conversations and engagement with residents and partners to explore ideas on how they can be used

LAUNCH DAY!



DOWNLOAD THE MAPS!



Map 1



Map 2



Map 3