

Introduction - GM Physical Activity, Sport and Movement Volunteering Research Brief

GreaterSport

- GreaterSport are a leading Greater Manchester charity passionate about changing lives through physical activity and sport, with a vision to make Greater Manchester the most active region in England.
- **Our contribution to GM Moving** - GreaterSport lead, support and connect people and partners across the system to develop and deliver on the whole system vision and approach to GM Moving in Action. Our organisational role is an important one. It includes, but isn't limited to;
 - Understanding and Sharing
 - Enabling Change
- This piece of research will be overseen by an internal team from our People and Leadership priority area with support from Research and Insight, and Marketing. All underpinned by excellent governance, finance, HR and business operations
- We also work with Sport England to support the local implementation of the **Uniting the Movement Strategy**.

GM Moving

- GM Moving in Action is our Greater Manchester strategy for physical activity. It is shaped and powered by GM Moving, our 'movement for movement.' Everyone has a role to play in GM Moving; people, communities and organisations, from every sector and place across the city region, pulling in the same direction and with a shared goal to help people move more. We are united by a shared passion and commitment for what we do, why we do it and how we do it.

Useful Information

- **[Greater Manchester Moving in Action 2021-2031](#)**
- **[GM Moving in Action Video](#)**
- **[GM Moving – The Journey So Far](#)**
- **[GreaterSport – Leadership and Workforce](#)**

GM Moving Framework

GM Moving In Action Our framework

> Our Mission

- Active lives for all

> Our 5 key priorities

- People, families and communities
- Inclusive participation and access
- Active places
- Whole system integration
- Culture change

> Our 7 catalysts

- Involving & engaging
- Marketing & comms
- Investment
- Governance
- Digital access & innovation
- Learning, research & insight
- Leadership & workforce



> Our ways of working

- Values-led
- Whole system
- Movement-building
- All leaders
- Enabling change
- Learning together

> Key outcomes

- Physical & mental wellbeing
- Individual development
- Social & economic inclusion
- Strong communities
- Environmental sustainability



Enablers

How we create the conditions:

- Involving local people & growing assets
- Strategic leadership enabling collective leadership
- Effective work across & between sectors
- Transforming governance & processes
- Learning & adapting

Our Priorities - Click the links to find out more:

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- [People, families and communities](#)
- [Inclusive Participation and Access](#)
- [Active Places](#)
- [Whole System Integration](#)
- Culture Change

This research will be bringing together two of our 7 Catalysts for Change:

- **Develop people and leadership** - realising the power and potential of a movement of people that is reflective of the population, to inspire, engage and support people to live more active lives.
- **Create a learning culture and evidence-led practice** - where gathering, understanding and using data, insight, evaluation and learning are seen as a valued, integral part of everyone's role. Building upon the existing understanding and insight developed through the [State of the Sector Report](#).

Where is the investment from?

- This piece of work is being funded by GreaterSport via National Lottery funding awarded by Sport England as part of the workforce funding to support Sport England's Uniting the Movement strategy.

The Brief

Purpose: (This is **why** we want to do this work)

1. We want more people volunteering in sport and physical activity because we understand the huge benefits this brings to individuals, organisations and society
2. We want to understand the current volunteering landscape in GM, and what is needed to make giving time easy, meaningful and supported

Aims and Objectives

Aim: (So **what** we want to achieve. What the goal is)

To work alongside VCSE sector organisations to create a collective understanding of how to develop a systemic approach to volunteering in physical activity, sport and movement across GM.

Outcomes: (**How** to achieve the aim)

- Understand the value and impact of building relationships between VCSE infrastructure organisations and voluntary led physical activity groups and organisations. (Cross sector partnerships).
- Identify the underlying trends, inequalities and barriers within sport and physical activity volunteering to make it more accessible, inclusive, and reflective of GM communities (Diversity and inclusion).
- What training, support, resources, information and funding is needed. What is the role of the system to support the development of sport and physical activity volunteering across GM (Resources and funding)

We are open to discussions around the specific methodology of the research however any approach considered should be grounded in theory with consideration as to how the evaluation can be used in practice to support learning, leadership development, and accelerate the pace of change at a population level.

Your research methodology and approach should include the following, while taking into consideration our aims are for this brief to be indicative and open to discussion:

- Primary and secondary research
- Quantitative and qualitative research
- Geographical Coverage of Greater Manchester

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- Clear outputs at specified milestones including a final report with recommendations, accompanying slides and feedback session.

Our research partner will need to work in partnership with VCSE Sector Strategic partner organisations and community leaders to design the research questions, which we will coordinate.

Budget

The total budget is £20,000 (excl VAT) for:

- conducting and processing the research
- conducting the engagement to enable key people and communities to take part in the research

Within the budget, please outline how you will dedicate the budget to these elements.

Timings and Outputs

Timeline

Set out below is the proposed procurement timetable which is intended as a guide and whilst GreaterSport does not intend to depart from the timetable, it reserves the right to do so at any stage:

- February 25th - Invitation open for expressions of interest
- March 25th - 5pm Deadline for EOI's
- W/C April 4th - Provisional Interview
- Week Commencing 4th – Provisional Interview Date
- April 8th - Contract award notice
- W/C April 18th - Inception Meeting and Contract Begins
- September – Research completed and shared

Expression of Interest Method

We welcome quotes from individual research agencies and collaborations to lead and manage the research and engagement. For collaborative quotes the lead organisations must submit the proposal listing who is involved and their role. Submissions should be emailed to dan@greatersport.co.uk by March 25th at 5pm. Submissions should be a maximum of 9 pages, not including the cover sheet. See the table below for what the EOI should include:

<i>Requirement</i>	<i>Guideline</i>	<i>Weighting</i>
1. Team Outline who will be part of the team detailing agency/agencies and the talent and relevant experience and credentials for brief <ul style="list-style-type: none">• Outline who will be conducting the research and engagement• Outline who will be part of the team detailing organisations / individuals• What relevant experience and credentials the team has for this brief.• Demonstrate how the team shares the values of GreaterSport (Passion / Integrity / Purpose)	How many pages? (Max 2)	20%

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2. Experience Please share any relevant case studies or examples demonstrating: <ul style="list-style-type: none">• Previous research relevant to the brief• Case Studies of previous engagement with underrepresented people in GM	One page per case study, maximum 4 Case studies. e.g. One of the case studies must demonstrate experience researching volunteering, sport and activity	35%
3. Methodology and Report Please provide a methodology of how you would approach the brief, including: <ul style="list-style-type: none">• Timeline and assurance of how the research will be carried out with potential start and end dates• Key milestones you will meet• Methods of engagement	Max 2 pages	25%
4. Budget Please indicate how you will allocate the budget	Max 1 page	20%
TOTAL	Max 9 pages	100%

Contact

Please contact Dan Roberts at GreaterSport to request any further details, information or to ask questions. Email – dan@greatersport.co.uk / tel: 07702 869658