

Presentation to: Build Back Better event
Date: Wednesday 3 June 2020

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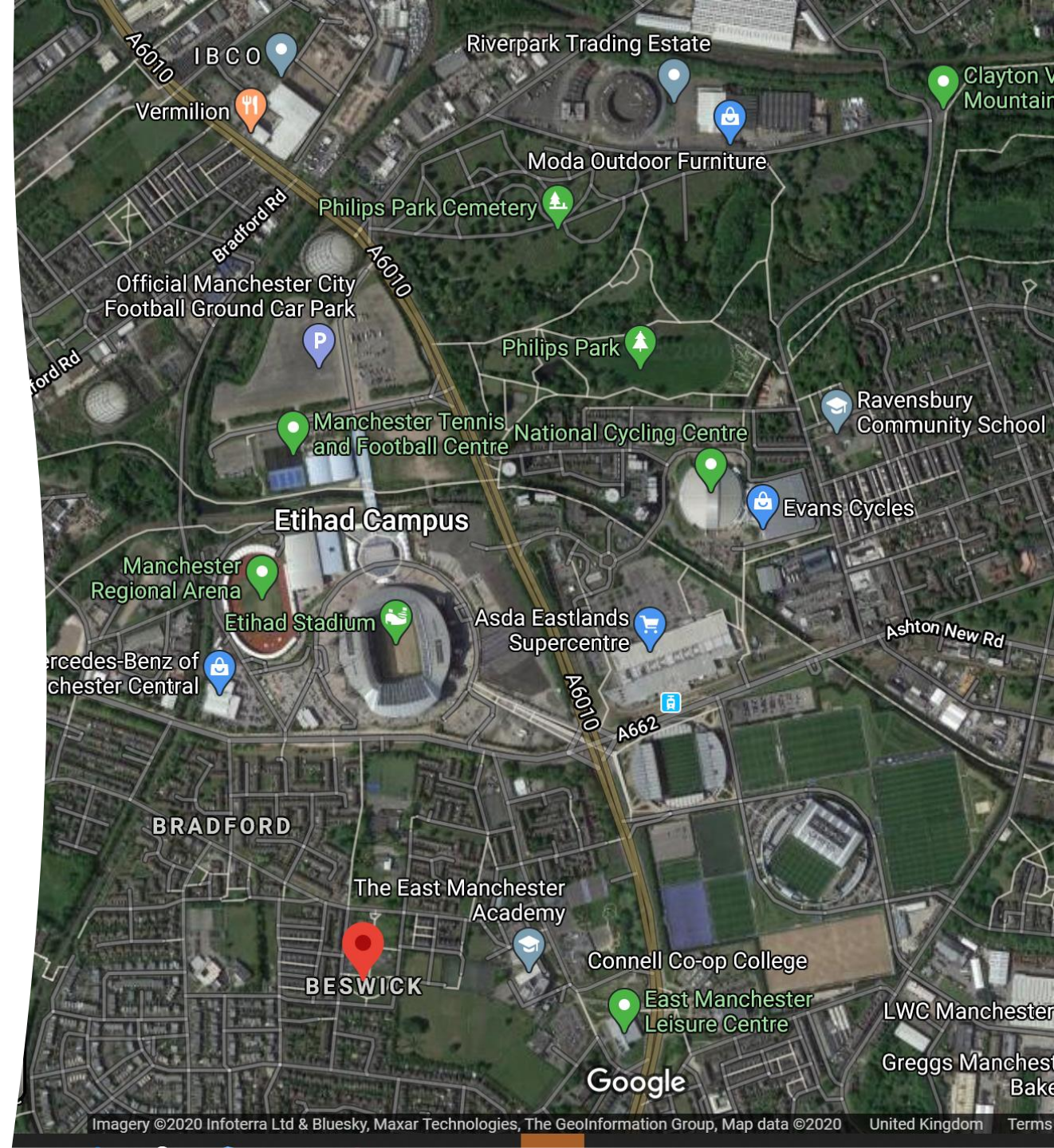
Minding the inequality gap

What does health and activity have to do with us?

- Own and manages more than 12,000 homes across Manchester
- Help people manage their money, find work, start-up businesses and stay healthy and well.
- Place strategy aims to invest in people and support our communities in ways that help them to develop, grow and thrive

Sportcity, Manchester

- Etihad football stadium
- Manchester Regional Arena
- Tennis Centre
- Football Centre
- National Cycling Centre
- National Squash Centre
- East Manchester Leisure Centre
- Clayton Vale Mountain Bike Trails
- Two boxing clubs





In neighbouring area.....

- Despite access to world class facilities, levels of 'inactivity' locally are among the highest in the country



The challenge

- **Rise of loneliness** – becoming Britain’s most ‘lethal condition’ (source: Independent)
- **Mental health:** between 2008 and 2018, the number of prescriptions for antidepressants in England doubled (Source: BMJ)
- **Responsibility of social landlords:** more than two in five (43%) people with mental health problems living in social housing have seen their mental health deteriorate as a result of where they live (source: Mind)

What stops you from being active?

Views from our communities



What could help you to be more active?

Views from our communities



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