

Creating More Active,
Healthier Places;
Chris Standish

Fleetwood Vision and MPT

- 10 year Vision to transform people and place
- Join up existing efforts from residents, partners and business
- Informed and led by residents and partners
- Health and Employment outcomes
- Effective partnerships
- Unlocking development
- Secure external funding



Needs, Opportunities and Assets



Needs

58.4%

Live in a health deprivation hotspot

26%

Have a limiting long-term illness

29%

Of children are living in poverty

18/20

Quality of Life Indicators

Assets

**Seafront
Access**

Green Spaces

Heritage

Community

Key Outcomes Themes for all Investments

Health & Wellbeing

1. Reduced Fuel & Child Poverty
2. Improved Mental Health & Wellbeing
3. Reduced Hospital Admissions
4. Reduced Social Isolation
5. Increased Physical Activity

Education, Skills & Training

1. Increase in Qualifications
2. Increase in Apprenticeships
3. Reduced Levels of Long Term Unemployment
4. Establish Local Businesses

Community Cohesion

1. Increase in Community Groups
2. Increase Community Led Projects
3. Creation of Social enterprise Companies
4. Creation of Community Enterprise Companies

Public Open Space and Environmental Improvements

1. Enhancements to Greenspaces
2. Creation of Greenways
3. Frontage and Boundary Wall Enhancements

Arts & Creative Learning

1. Public Art Instalations
2. Establish Local Creative Learning Group
3. Biennial Arts Festival "Fleetwood Fringe"

Development and Investment

1. Amount of Previously Developed Land Brought back Into Use
2. Number of New Properties Built
3. Increase in NPV of Housing Stock
4. Decrease in Rent Arrears
5. Reduction of Lost Rent Due to Empty Properties

Limehurst Village, Oldham

Regenda
Homes



The story so far...

Behind the numbers and pictures is a story of change. People have transformed their lives through hard work, determination and hope.

The place has seen massive new investment. Homes for sale, homes for rent, new sporting facilities and improved green spaces.

It's a place where community thrives. The Limehurst Arts Society continues to grow year on year.

The story so far is about potential being unlocked, through a tried and transferable approach that we know brings about long term transformation.



7
Greenspaces improved


Library improvements

£0.5m
250 boundary treatments



£100k+
Arts project funding



Our Community:
New Groups,
Networks &
Partnerships



+£15m
165 new homes
- On disused land
- Private sale/ Affordable rent





97 Full-time jobs	142 Part-time jobs	147 Into training	+175 New qualifications
18 New business start-ups	+ 10 Community Groups supported	24 Apprentices	+£15m 165 New homes
+£600k Sports and health infrastructure	+£200k External funding secured	Community Growing Hub	↓ Reduced anti-social behaviour
OL8 Community Network	Reduced housing turnover	m² Land brought back into use	+... Much more